

## Albfood: To us the flexibility is crucial

### We need an efficient, simple, and cost effective solution

This was the request from German Albfood, who was investigating the market for a packaging solution for their range of *Feinste Streichwürstle* sausages and *Veggy Vital* vegan spreads. The Albfood products are used in the hotel industry, in hospital and emergency care, and in catering. In addition to a simplification of the packing process the family business was looking for a more flexible solution that could also be used for other products in other production areas, when required.



### The quick change-over is a great advantage to us

Alexander Siedler, Project Manager of Albfood AG, explains: „We quickly recognized the wide range of applications for this small and compact packaging machine. We now use it to pack a large variety of different spreadable sausages and vegan spreads. The simple change-over between products and packaging designs is a great advantage, as is the mobility of the compact packaging machine. It is precisely this flexibility which is particularly important for a medium-sized company like ours.“

Siedler continues: „We wanted to further automate the packaging processes in our company and use these just as flexibly for other product alternatives. Because we pack with our new packaging machine both automatically and manually, it fits perfectly into our production process. In addition, by using the Schur@StarLight we can free up two people for other tasks. Previously, the spreadable sausages were filled manually into thermoformed bags, for which process the company always had to allocate three people. This task can now be accomplished by a single person.“

### Extreme flexibility

Albfood thus makes full use of the versatility of its Schur@StarLight, like all other companies who have identified the advantages of the solution. The compact packaging machine is applied throughout Europe for filling a wide variety of products such as fresh leafy vegetables, prepacked fish fillets, technical items, DIY kits and baby pacifiers – and now also for delicious spreadable sausages. The Albfood machine is equipped with a VideoJet for direct printing and a weighing system for counting and filling the required number of sausages.

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### Long-standing traditions paired with imaginative innovation

The family-run company Albfood has been based at the foot of the Swabian Alb in southern Germany for four generations. Under the motto „Best from the Country“, the Siedler family processes a large variety of traditional meat and sausage products from their own slaughterhouse, as well as many vegan alternatives under various brands.

The range also comprises innovative products like the self-heating ready meal HOT ACTION FOOD. As an example, this range is used during emergency operations by rescue workers or in the leisure area of athletes and campers. The HOT ACTION FOOD is specially produced and guarantees a full meal without use of fire or electricity in the shortest possible time. The products, which are all certified according to IFS, Bio, Bioland and the German Animal Welfare Association label, contain neither flavor enhancers, preservatives nor allergens.

### Zipper bag and carry handle for maximum convenience

The individually packed sausage spreads are automatically filled into printed bags. These are decorated with colorful illustrations with reference to the regional origin of the Albfood products. “We wanted to offer our customers a convenient and easy-to-use packaging solution. The reclosable bag with the integrated carry handle ensures practical storage. Experience shows that not all of the 20 to 25 units are usually consumed at once“, Siedler laughs. “And of course we can offer alternative bag constructions; countless options are available.“

## Why Schur<sup>®</sup>StarLight?

The Schur<sup>®</sup>Star Concept consists of the Schur<sup>®</sup>StarLight Packaging Machine and the premade Schur<sup>®</sup>StarLight Bags

### Bagging technology made simple

- The compact & easy-to-go solution
- Power on & pack
- No compressed air required
- Low investment
- Reclosable bags
- Low weight unit with small footprint
- Easy to relocate, on wheels

