

## ”Great care for little ones” in Schur<sup>®</sup>StarLight bags

### Tailored pacifiers in reclosable bag

”Great care for little ones” is the mission of Swedish Esska, whose baby accessories make life a little bit easier and happier for parents and their little ones. The pacifier is often the detail that the baby’s everyday life balances on. It is the symbol that even small choices are important and can be made with great awareness.

The pacifiers are packed in reclosable Schur<sup>®</sup>StarLight bags – a hygienic and practical choice for storage, not only of pacifiers, but also lots of other baby items.



### The European Schur<sup>®</sup>StarLight road tour

The Esska pacifiers are packed on a Schur<sup>®</sup>StarLight Packaging Machine. To offer busy companies a presentation of this compact and ready-to-go packaging solution, Schur<sup>®</sup>Star Systems have installed machines in vans. Interested companies can order a demo at their company address. More precisely, they are, at their own premises, able to see for themselves the flexibility and versatility of the machine - in a packing test of their own products.

And this was precisely how Esska realized the many advantages the compact packaging machine could offer in their production. This makes the Esska project yet another positive result of the Schur<sup>®</sup>StarLight road tour, which at the moment runs crosswise of Europe.

### Baby articles for more than a century

Since 1904, Esska supplies baby articles to the Swedish market. All products are produced with baby’s wellbeing and basic needs in mind, like security, comfort, food, and sleep.

About their pacifiers Fredrik Fischerström, CEO of Esska says: *”We believe that with our pacifiers we convey even more care and security to both children and parents by offering well-considered and well-designed products. We know how important the pacifier is in the baby’s first years – it must meet a wide range of requirements for safety, ergonomics, material application etc. So why not make a virtue out of necessity and offer pacifiers that also radiate care and love through the choice of environmentally friendly and recyclable packaging?”*

### Schur<sup>®</sup>Star Systems

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### Packing test at the company address

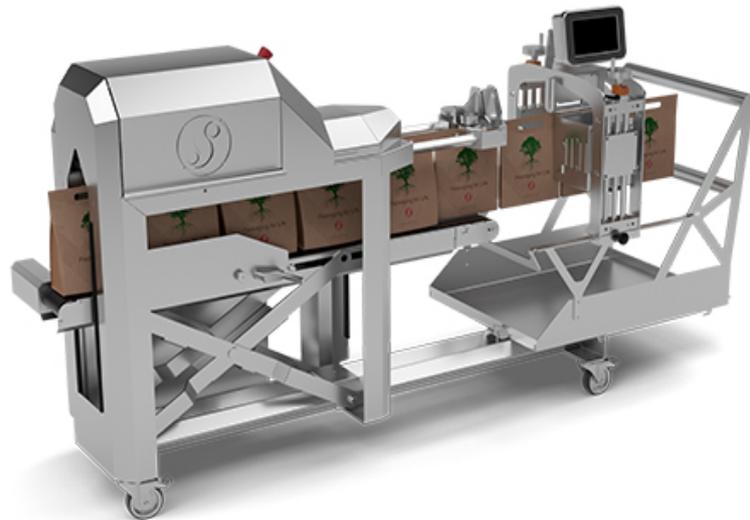
*”We received plenty information when Schur<sup>®</sup>Star called us. But it was actually the packing test here that convinced us how splendid the small packaging machine is for our business. It is compact, ready for use – it can be moved, run, and cleaned by one person.*

*And the Schur representative packed our products into the practical handy zipper bags on the spot”, says Fredrik Fischerström and continues: ”It is the perfect packing solution for a company like ours – we don’t need to pack 24 hours a day. On top of that, we can easily switch between bag types and products. Last, but not least, it was a plus that we didn’t have to travel through Europe to buy a packing machine, but could order a packing test at our company address.”*

## Why Schur<sup>®</sup>StarLight?

### Bagging technology made simple

- The compact & easy-to-go solution
- Power on & pack
- No compressed air required
- Low investment
- Reclosable bags
- Low weight unit with small footprint
- Easy to relocate, on wheels



## Why the Schur<sup>®</sup>Star Concept?

The Schur<sup>®</sup>Star Concept consists of a Schur<sup>®</sup>Star Packaging Machine and the premade Schur<sup>®</sup>Star Bags

- The most flexible solution available
- It is all about adding flexibility to and removing complexity from our customer’s production
- Run multiple bag formats without additional tooling costs
- Quick change-over to run multiple products on one line
- For manual, semi, and fully automatic filling
- Easy to integrate into your existing process
- No set-up times

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